



Established 1946

SPONSORSHIP

The Scarborough Cricket Club Committee is seeking interest from organisations that wish to become sponsors of Scarborough Cricket Club.

Scarborough Cricket Club was established in 1946 and since then has become one of the most successful clubs in the WACA Premier Cricket competition - the highest level of club cricket in Western Australia. Indeed, between season 2006/7 and season 2009/10, the club secured 4 consecutive First Grade Premierships. The Club is based at Abbett Park Reserve Scarborough and has over 300 registered players and supporters.

While the Club continues to improve, we are seeking assistance in further developing the Club, in particular our junior and senior development programs and facilities, and in this way we hope to develop the next batch of Western Australian elite cricketers to follow in the footsteps of ex-Scarborough player, Australian cricket legend and current Western Warriors coach Justin Langer.

We believe that organised sport provides a wider benefit to the local community, which in turn endeavours to build a stronger society for us all. Through sponsorship your organisation can help us to achieve these goals and maintain our high standing in the Western Australian Premier Cricket competition.

Scarborough Cricket Club is a strong supporter of our local senior and junior cricketers and actively encourages high performance goals, teamwork and excellence both on and off the sporting ground. We have a strong community spirit, and we can use this community of members to promote your business.

We recognise that the sponsorship objectives of organisations varies a great deal, and the intention is that this letter acts to instigate a conversation about the type of sponsorship opportunity that may be appropriate for your organisation, and the objectives that you would like to achieve.



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As an indication, we have included details of indicative sponsorship packages below. We do hope that this is something you might be willing to consider for your organisation, and would welcome the opportunity to speak with you further.

Brendan Carvalho

President

Scarborough Cricket Club (Inc.)

Mob: 0431 956 615



WESTERN AUSTRALIAN
PREMIER CRICKET



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SCARBOROUGH CRICKET CLUB SPONSORSHIP PACKAGES 2016 /2017

Gold - Sponsorship Package \$5,000 (exclusive)

SIGNAGE

- ❖ Prominent Logo Placement on club clothing (3 Year Commitment)
- ❖ Scoreboard naming rights (Entire Season)
- ❖ Your Signage on the Clubroom window (Entire Season)
- ❖ Ground Signage tear drop flag signage (All Home Games)
- ❖ Prominent Website and Electronic Media branding placement (Year Round)
- ❖ Electronic Media Logo Placement (Year Round)
- ❖ Internal Pavilion Signage

ACTIVITIES

- ❖ Speaking opportunities Players Windup
- ❖ 100 Club Sponsor
- ❖ Speaking opportunities Players tea
- ❖ Website & Facebook promotion (Entire Seasons)
- ❖ Access to Club Membership Database
- ❖ Four Invitation to Club Sponsors evening
- ❖ Four Invitation to Club Trophy Day

ACKNOWLEDGEMENT

- ❖ Promotional activities at Players Windup & Presentations
- ❖ Tax invoice for advertising
- ❖ Signage at all Club Functions
- ❖ All club printed material
- ❖ All official correspondence



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SCARBOROUGH CRICKET CLUB SPONSORSHIP PACKAGES 2016 /2017

Silver - Sponsorship Package \$2,500 (Industry exclusive)

SIGNAGE

- ❖ Boundary Advertising (format & cost dependent on sponsors requirements)
- ❖ Sleeve Logo Placement on club clothing (3 Year Commitment)
- ❖ Your Signage on the Clubroom window (Entire Season)
- ❖ Ground Signage tear drop flag signage (all Home Games)
- ❖ Website and Electronic Media branding placement (Year Round)
- ❖ Electronic Media Logo Placement (Year Round)
- ❖ Internal Pavilion Signage

ACTIVITIES

- ❖ Speaking opportunities Players tea
- ❖ Website & Facebook promotion (Entire Seasons)
- ❖ Access to Club Membership Database
- ❖ Two Invitation to Club Sponsors evening
- ❖ Two Invitation to Club Trophy Day

ACKNOWLEDGEMENT

- ❖ Promotional activities at Players Windup & Presentations
- ❖ Tax invoice for advertising
- ❖ Signage at all Club Functions
- ❖ All club printed material



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SCARBOROUGH CRICKET CLUB SPONSORSHIP PACKAGES 2016 /2017

Bronze - Sponsorship Package

\$1,000

SIGNAGE

- ❖ Your Signage on the Clubroom window (Entire Season)
- ❖ Ground Signage tear drop flag signage (all Home Games)
- ❖ Website and Electronic Media branding placement (Year Round)
- ❖ Electronic Media Logo Placement (Year Round)
- ❖ Internal Pavilion Signage

ACTIVITIES

- ❖ Website & Facebook promotion (Entire Seasons)
- ❖ Invitation to Club Sponsors evening
- ❖ Invitation to Club Trophy Day

ACKNOWLEDGEMENT

- ❖ Promotional activities at Players Windup & Presentations
- ❖ Tax invoice for advertising
- ❖ Signage at all Club Functions
- ❖ All club printed material

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